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## BIOGRAPHY

### **Maureen Dowdell**

*Director, Public Relations*

*Schola Cantorum on Hudson*

As Director of Public Relations for Schola Cantorum on Hudson (SCH), Maureen Dowdell has been instrumental in creating and managing the communications strategy of the organization. As key spokesperson and media contact, she has consistently gained positive publicity for the non-profit arts organization, its products, programs and services. In addition, she contributes content to the organization's website and has overseen the global launch of its Project Encore™ database initiative. As a member of the Artistic and Membership Development Team, she plays a key role supporting the work of the Artistic Director.

Ms. Dowdell is a writer who relishes the invitation of a blank piece of paper. Her experience spans the marketing communications spectrum of advertising, digital media, public relations, and promotions. Prior to her work with SCH, she shaped campaigns as diverse as product launches, business meetings, conferences, conventions, focus groups, and training programs. Her work extends across the automotive, hi-tech, hospitality, and retail industries with a roster of happy clients that includes Holiday Hospitality, Lowe's, Mercedes-Benz, Nortel, Robert Bosch Tool Corporation, Snapper, and many more.

Ms. Dowdell relocated to New York from Atlanta where her commitment to volunteerism and community service began. After nearly a decade serving on Public Relations, Programs, and Special Events Committees, she was elected President of the Atlanta Chapter of Women in Film, an international service organization. She expanded her role to serve on advisory panels for the Georgia Film Commission and the Fulton County Arts Council.

Ms. Dowdell remains active in the arts. A mezzo-soprano, Ms. Dowdell has performed with the New York Grand Opera Company, the New Jersey Symphony Orchestra, the Atlanta and Pittsburgh Opera companies, and with the Atlanta Symphony Orchestra Chorus under the direction of Robert Shaw. She is a singing member and frequent soloist with Schola Cantorum on Hudson, the Schola Repertory Singers chamber ensemble, and she is a cast member of the Schola Sings Solo recital series.

*A summa cum laude*, Phi Beta Kappa graduate of West Virginia University, Ms. Dowdell earned a B.S. in Journalism and a B.A. in Music. She became the first double-major student in the University's history to graduate with highest honors from two separate schools concurrently.